

## marketing / one-day healthcheck

Clarifying your priorities for the path ahead.

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It can be challenging to identify which areas are performing well and which aren't, particularly when there is no "emergency".

Halpin works alongside you and your team to swiftly analyse your marketing and student recruitment activities and make recommendations on areas of focus.

## output / results

We'll review key documents, spend time with you, your senior leadership and your team, and produce a short, sharp report which will summarise:

- ✓ What's working well
- 🔍 Areas that need focus
- ❓ Questions you need to explore

**£2,000**

Plus travel expenses

We assess marketing health  
against three key areas:

**strategy**  
**performance**  
**resources**

**find out more**

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